Leandro Contreras, Senior Product Designer

I'm a multidisciplinary Designer with an affinity for connecting people through thoughtful solutions. With 5 years collaborating with startups and nonprofits in Lisbon and Berlin, I create purposeful user experiences to deliver results that matter.

Portfolio Link

LinkedIn Profile

Email Link

+351 967 635 404

Experience

Full experience available on LinkedIn, including recommendations. Upon request, references from 8 cross-functional contacts can be provided, to offer diverse views on collaboration and shared achievements.

Senior Product Designer – Morressier

May 2022 - Present

Berlin, DE – Scientific Publishing Software

- Led design for B2B enterprise teams, partnering with scientific publishers and societies (annual revenues >$8M, publication business >50% of revenue);
- Activated 8 new customers, achieving a total closed deal value of $3.09M between 2022-2023;
- Fostered team growth by co-creating rituals, establishing design and cross-functional best practices, and supporting hiring and onboarding processes;
- Led design-thinking processes and UX research, leading better product outcomes (such as Task Efficiency +33%, Task Time Reduction from 4 hours to an avg of 1-2 min);
- Acted as Interim Product Manager for one product team over a six-month period, supporting collaboration among key stakeholders;
- Refined operational processes, including branding strategies (supporting the activation of 3 customers) and feedback cycles, to elevate customer satisfaction and design standards.

Product Designer – Instituto Superior Técnico

Apr 2019 - Apr 2022

Lisbon, PT - Portugal's Largest STEM Faculty, part of the University of Lisbon

- Led UX/UI design for institutional software projects, impacting over 10,000 users within the faculty community and approximately 50,000 across the University of Lisbon;
- Established and ran usability testing cycles, enhancing product usability and engagement;
- Co-created, maintained, and documented the faculty's Design System, working closely with developers to improve UX/UI consistency across 6 of the faculty's 10 main digital products.
- Grew the design team from 3 to 5 members, mentoring 2 Junior Product Designers;
- Improved design and cross-functional communication processes, boosting team efficiency and collaboration.

Talks

Understanding Empathy Through Literary Fiction

Mar 2024

Morressier Product Talks: https://youtu.be/O4K5X5GG770

Education

BA in Public Relations and Corporate Communication

2011-2014

Escola Superior de Comunicação Social - Lisbon, PT

Certifications

Experimental Javascript

2019

SuperHi

AJAX + APIs, JS for Designers, Command Line for Creatives

2018

Advanced CSS & Javascript

Foundation HTML, CSS + JS

SuperHi